

SPECIFICATIONS FOR ENHANCEMENT MATERIALS



Please upload your materials by **November 1** to: <http://directories.bnpmmedia.com>
(Select Reeves Journal Plumbing Power Book from the drop down)

Questions? Contact Linda Stoll at (248) 244-6468 or Stoll@bnpmmedia.com

LogoPlus Listing

B&W Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** B&W
- **Format:** Tiff, PDF, EPS, JPG or Gif

Deluxe Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 162 pixels wide by 144 pixels deep
- **Color:** Color (RGB Mode)
- **Format:** Tiff, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
- **URL:** Company web address

Premium Listing

4-Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 162 pixels wide by 144 pixels deep
- **Color:** RGB Mode
- **Format:** Tiff, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
- **URL:** Company web address

Product Shot (print, digital and online)

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 162 pixels wide by 144 pixels deep
- **Color:** RGB Mode
- **Format:** Tiff, PDF, EPS, JPG or Gif

Spec Sheet

- **Quantity:** 3
- **Resolution:** Low Resolution PDF (preferred) or Word document
- **Recommended Size:** 200K or less
- **Color:** Color or Black & White accepted
- **Format:** PDF or Word document

Additional Options

4-COLOR PRODUCT SHOT (print, digital and online)

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 162 pixels wide by 144 pixels deep
- **Color:** RGB Mode
- **Format:** Tiff, PDF, EPS, JPG or Gif

NEW! SOCIAL MEDIA

- **Quantity:** 1 link per platform all three included in price.
- **Facebook URL**
- **Twitter URL**
- **Linkedin URL**